

INFORMATION FOR THE APRIL 24, 2017
TONOPAH TOWN BOARD MEETING

#9

AGENDA ITEM:

Discussion, deliberation and possible action to approve grant matching expenditure for a Tourism Marketing Grant Application through TravelNevada.

PETITIONER: (Include Name, Address, Phone Number, E-mail)

Kat Galli, Deputy Town Clerk
P.O. Box 151
Tonopah, NV 89049
775-482-6336
townoftonopah@frontiernet.net

BACKGROUND OF ACTION ITEM REQUESTED:

The Town of Tonopah could continue advertising in the annual Tourism Guide which has been very successful.


FISCAL IMPACT:

The cost to advertise in the annual issue of the "Travel Nevada: Nevada's Official Travel & Leisure Guide" would be \$3,850.00 for a quarter page. The grant, if awarded, could cover up to 50% of the cost. The total maximum expenditure, if grant is not awarded, would be \$3,850.00. To be paid out of the 5/8ths Room Tax Fund.

Please note: Due to posting requirements, all agenda items must be turned in by 12:00 noon five working days (Wednesday) prior to the day of the scheduled meeting or by 12:00 noon six working days (Tuesday of the prior week) if a holiday falls prior to the meeting.

NOTE: (The days in parentheses are for regular scheduled Town Board meetings which fall on the second and fourth Wednesday of each month)

In order to facilitate the review and consideration of an agenda item presented to the Tonopah Town Board, please include all documents or any relevant material or information with your request.



Signature (required)

4.17.17

Date

Request taken by:  _____

Date: 4/18/17
