

INFORMATION FOR THE APRIL 24, 2017
TONOPAH TOWN BOARD MEETING

8

AGENDA ITEM:

Deliberation, discussion and possible action to authorize the request of 5/8ths Room Tax in the amount of \$1,779.40 from Jim Butler Days Armwrestling to advertise the 2017 Nevada State Pro-Arm.

PETITIONER: (Include Name, Address, Phone Number, E-mail)

Joe Westerlund
Po Box 3513
Tonopah, NV 89049
775-482-5514
mkentnv@hotmail.com

BACKGROUND OF ACTION ITEM REQUESTED:

This is the 8th year we have been running the event and the money is used for T-shirts and trophies which have Tonopah printed on them. The event will also be advertised on KIBS Radio.

We have many people from other States compete in the event due to the high prize money who are staying overnight one or two nights. The event costs over \$10,000 every year.

FISCAL IMPACT:

Amount of funds requested: \$1,779.40

Please note: Due to posting requirements, all agenda items must be turned in by 12:00 noon five working days (Wednesday) prior to the day of the scheduled meeting or by 12:00 noon six working days (Tuesday of the prior week) if a holiday falls prior to the meeting.

NOTE: (The days in parentheses are for regular scheduled Town Board meetings which fall on the second and fourth Wednesday of each month)


In order to facilitate the review and consideration of an agenda item presented to the Tonopah Town Board, please include all documents or any relevant material or information with your request.



Signature (required)

4-17-17

Date

Request taken by:  _____ Date: 4.17.17 _____

APPLICATION FOR REQUEST OF STATE 5/8THS ROOM TAX GRANT FOR TONOPAH

Organization Name: Jim Butler Days Armwrestling Phone No.: 775-482-5514

Mailing Address: P.O. Box 3513 Tonopah NV. 89049

Chief Executive Officer: Joseph Westerlund Phone No.: 775-482-5514

Purpose of Organization: Armrestling Event for Jim Butler Days

Project Director: Joseph Westerlund Phone No.: 775-482-5514

Project Title: Jim Butler Days Armwrestling

Is this a new event? no

If not a new event, please state the number of years in progress. 8 with This organization.

Project Start Date: 5-28-17 Project Ending Date: 5-28-17

Location of Project and Targeted Market: Convention center, Armrestlers and spectators
From around the Western States

Amount of Funds Requested: \$ 1779.40

Cost of Total Project: \$ 10,129.40

Summarize the Objectives of this Request: The Requested money will be used for
T-shirts advertising the event, medals for 1st, 2nd and 3rd with
Tonopah and Jim Butler Days on the medals and radio ads to
help draw contestants and spectators.

Please define the goals of this project: The goal of this Project is to bring more
people to Tonopah to celebrate Jim Butler Days.

Please project the expected number of visitors this project will bring to the area: _____

Please provide advertising plans and amount of expenditures:

Signs: _____ \$ _____

Brochures: _____ \$ _____

Media Advertising Schedule

Newspapers: _____ \$ _____

Newspapers: _____ \$ _____

Magazine: _____ \$ _____

Magazine: _____ \$ _____

Radio: Klbs \$ 150⁰⁰

Radio: _____ \$ _____

Television: _____ \$ _____

Television: _____ \$ _____

Misc: Medals and T shirts \$ 1629.40

Misc: _____ \$ _____

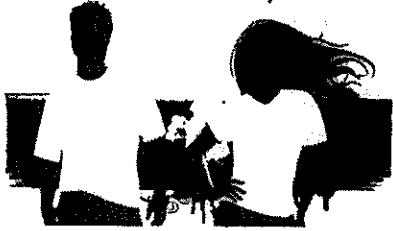
Total Advertising Expenses: \$ 1779.40

Additional Comments: _____

J. M. White
Project Director

4-17-17
Date

Screen Printing - Promotional Products - Embroidery - Awards



DeLeon, Inc.
 1633 Main St. Ste.A PMB 382
 Billings, MT 59105
 Phone/Fax(406)254-7385
 Cell (406)690-1630
 dmwatts99@gmail.com



INVOICE

DUE DATE [] **EVENT DATE** 5/28/17

SOLD TO

SHIP TO

» Nevada State Pro-Am Armwrestling
 » Tonopah, Nevada
 » Joe & Lisa Westerkend

Qty Ordered	Description	Price	Total
	Iron Butter days 80-Tshirts		
100	10 m / 15 lg / 35xl @ 7.98		478.80
15	2XL @ 9.93		148.95
5	3XL @ 9.93		49.65
8000s			
	TOTAL		677.40
	(FF) (FB) one color prints		
	setup		w/c
	Shipping		w/c
	Thanks!		

4/4/17
DATE

[Signature]
SALES PERSON

Previous Balance
Total

